



## AtmoSferic Weather Safety Summit

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August 29, 2019 / ICON Orlando / 8:30am – 5:00pm  
Agenda

SCHEDULE	AGENDA ITEM
8:30 – 9:00	Arrival / Breakfast
9:00 – 9:15	<b>Welcome / Introduction</b> Rich Spaulding - CEO, Earth Networks
9:15 – 9:45	<b>Customer Spotlight: WZVN-TV</b> <i>Keeping Viewers Ahead of Approaching Weather at ABC7</i> John Patrick - Chief Meteorologist, WZVN-TV
9:45 – 10:15	<b>Meteorology Training Toolkit</b> <i>U.S. Weather Threats – What to Prepare for and When</i> Mark Hoekzema - Chief Meteorologist, Earth Networks
10:15 – 10:30	Coffee Break
10:30 – 11:00	<b>Customer Spotlight: Walt Disney World</b> <i>Severe Weather Alerting Within Large Organizations</i> Derek Smith - Emergency Preparedness, Walt Disney World
11:00 – 11:30	<b>Customer Spotlight: Tulsa Sports Commission</b> <i>Protecting Sports and Events Participants from Severe Weather</i> Laura Porth - Sports & Events Manager, Tulsa Sports Commission
11:30 – 12:00	<b>Earth Networks Product Roadmap</b> <i>Protecting People and Assets in 2020 and Beyond</i> Anuj Agrawal - Chief Marketing Officer, Earth Networks
12:00 – 12:45	Networking Lunch
12:45 – 1:30	<b>Weather Science Deep-Dive</b> <i>Setting Your Alerting Rules Based on the Science of Lightning</i> Dr. Michael Stock - Principal Lightning Scientist, Earth Networks
1:30 – 2:00	<b>Group Breakout Workshop</b> <i>Reviewing Your Severe Weather Preparedness Plan</i>
2:00 – 2:30	<b>Meteorology Training Toolkit</b> <i>Tips for Quick, Daily Reviews of Your Top Weather Threats</i> Mark Hoekzema - Chief Meteorologist, Earth Networks
2:30 – 3:00	<b>Customer Spotlight: JetBlue Airways</b> <i>Navigating Weather Disruptions in Airport Operations</i> Michael Anthony Miles - Station Operations Center, JetBlue Airways
3:00 – 5:00	Happy Hour & Complimentary Ticket to Experience the ICON Wheel

\*This agenda is subject to change.