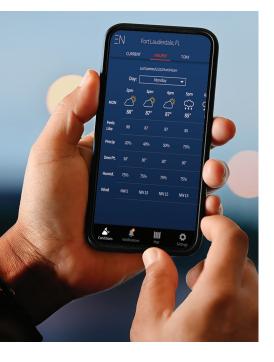


Product Overview

## SFERIC CONNECT



#### **KEY FEATURES**

- Total organizational control over weather-related warnings and alerts
- Push alerting to Android and iOS mobile phones
- Real-time conditions including temperature, feels like, wind speed and humidity based on user's location
- Radar and lightning stormtracking on a contextual map
- Hourly and 7-day forecasts based on user's location

# STREAMLINE YOUR ORGANIZATION'S WEATHER PREPAREDNESS

Our severe weather hub for iOS and Android devices enables business administrators to notify employees of dangerous weather right on their mobile device when and where they need it most.

#### **OVERVIEW**

Whether you oversee one facility or manage distributed venues, having organizationwide access to weather developments is critical. Free weather applications can have varying and inaccurate reports of current conditions and when storms will arrive. It's time you took control of how and when your organization receives critical weather alerts. Sferic Connect is a mobile application that puts everyone at your organization on the same page, ensuring organization-wide compliance to severe weather policies that protect employees, guests, and infrastructure.

#### BENEFITS



#### ONE RELIABLE SOURCE OF WEATHER

Accurate weather data at your fingertips. Sferic Connect serves as a centralized weather hub for employees so they receive the same real-time hyperlocal weather data and forecasts for their specific location.



#### INCREASE WEATHER SAFETY & COMPLIANCE

Immediate notifications come straight to employee's mobile devices. No more going in and checking email or logging into a tool to find out if hazardous weather is approaching. Your team will already know.



#### **CUSTOM NOTIFICATIONS**

Do different team members need different alerts depending on their department, location, or weather conditions? Sferic Connect allows admins to customize alerts and silence times with flexible rule configuration. Push notifications mean that your team will never miss a critical weather message.



Get up and running quickly. Sferic Connect is easy for administrators to set up on mobile devices and even easier for endusers to understand.

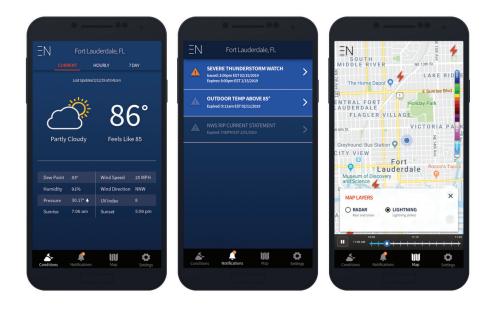


#### **KEY ADVANTAGES**

- Standardize current weather data, forecasts, and alerts
- Send immediate notifications directly to users' mobile devices
- Lock down access so employees can't opt out

### MANAGE CUSTOM SEVERE WEATHER ALERTS FOR YOUR EMPLOYEES

Sferic Connect provides large organizations such as school districts, state and local governments, hospitals, emergency management and police departments, among others with agency-wide weather alerts based on Earth Networks proprietary network of more than 10,000 professional grade hyperlocal weather stations and long-range lightning detection capabilities.



#### World's Largest Weather Network

Data you can trust from Earth Networks' proprietary network of more than 10,000 professional-grade hyperlocal weather stations. Each weather station monitors more than 25 metrics which are updated every 2 seconds.

#### **EN Total Lightning Network**

If you want the fastest severe weather warnings for your organization, you need intelligent weather data powered by total lightning detection. Our Total Lightning Network is the first of its kind. With over 1,700 sensors in 100+ countries around the world, our network is the most extensive and technologically-advanced global lightning network. Our ability to monitor in-cloud lightning sets us apart from other lightning networks. Detecting in-cloud lightning enables us to generate faster, localized storm alerts and warn of other forms of severe weather like tornadoes, downbursts and hail.

#### **Dangerous Thunderstorm Alerts**

Through our innovative detection of in-cloud lightning, we're able to provide organizations around the world with the most technologically-advanced alerts. Whether you're a school protecting athletes or a power company planning for outages, our proprietary Dangerous Thunderstorm Alerts (DTAs) are the perfect solution for minimizing any severe weather risk.

#### CONNECT WITH US

For more than 20 years Earth Networks has operated the world's largest and most comprehensive weather observation, lightning detection, and climate networks.

Our observations inform and alert consumers, enterprises and governments around the world, providing them with advanced environmental intelligence for decision making and safety.

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